PRESS KIT

Mimi *Tao*

ACTRESS · MODEL · ACTIVIST
AMBASSADOR — UN GLOBAL GOAL 10



BIOGRAPHY

From novice monk in Ayutthaya to the runways of New York and the cast of Netflix's *CROOKS*.

Born in Khon Kaen, Thailand, on March 19, 1992, Mimi Tao was sent to a Buddhist temple school at eleven, spending six formative years as a novice monk in Ayutthaya while quietly coming to terms with her identity as a transgender woman. Leaving with nothing to her name, she endured the rawest margins of poverty in Singapore and forged an unbreakable resilience.

In 2017 she stormed New York Fashion Week, walking in nearly two dozen shows in a matter of weeks. In 2019 she became the first transgender model to compete on Project Runway. Moving from high fashion to global cinema, she stars as Achara in Netflix's international series CROOKS, Season 2 (2026), and serves as an ambassador for Reduce Inequalities Together — UN Global Goal 10.









SCREEN

Acting

CROOKS — Season 2
Netflix · Achara · Dir. Marvin Kren · 2026

Project Runway
Reality TV · Self · 2019 — first transgender model · Now streaming on Disney+

States of Undress
VICE · Documentary · 2017

360° – Die GEO-Reportage
ARTE · Documentary · 2016

FASHION

Covers & Campaigns

Covers
QEditorial (Nov 2026) · Harper's Bazaar · HOT Magazine (Mar 2026) · Grazia China · Bangkok Post Brunch · Q Magazine

Editorials & Brands
Vogue UK (2016 · 2021 · 2022) · L'OFFICIEL · ELLE Thailand · PYSH · Calvin Klein · People Are People

Runway
New York Fashion Week · LA Fashion Week

IMPACT

Activism

Ambassador
Reduce Inequalities Together · UN Global Goal 10

As featured in
Vogue UK · QEditorial · Teen Vogue · HOT Magazine · L'OFFICIEL USA · CNN · PEOPLE · MTV · BBC · The Washington Post · Business Insider · Entertainment Tonight · Daily Mail · CCTV · ARTE · Bangkok Post

Languages
Thai · Lao · English · reads & translates Ancient Egyptian hieroglyphs

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"I'm not the best, but every day I am doing my best to be the best version of myself."